
doTERRA Deep Blue Soothing Blend

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To: "miles@holisticessentials.ca" <miles@holisticessentials.ca>

Mr. Jordens,

Thank you very much for apprising us of your findings and for providing us the opportunity to respond. Please find a statement of reply below:

The results of a recent independent study funded by a group of devoted essential oil enthusiasts unveiled there are no impurities or synthetics found in the dōTERRA Deep Blue Soothing Blend that was selected for testing. The test did, however, identify an inaccuracy on the label of this product--the omission of ylang ylang essential oil. dōTERRA had been working to correct this omission prior to the release of the study. The [Deep Blue Soothing Blend Product Information Page](#) already has been changed to include ylang ylang and product labels will be updated immediately.

dōTERRA makes every effort to label product ingredients with 100% accuracy and transparency. dōTERRA is committed to full disclosure and accordingly goes beyond the labeling laws to ensure that our Wellness Advocates and customers have full product information. With hundreds of the highest quality essential oil products in multiple countries and languages, dōTERRA is constantly testing its oils and reviewing our labels to ensure our labeling is accurate. In the rare event that even a minor inconsistency is discovered, updated label information is immediately corrected on dōTERRA's Product Information Page and, as quickly as possible, the product labels are revised and replaced as well.

Fortunately, dōTERRA has not faced the situation where an incorrect label could potentially cause a health concern. Nonetheless, dōTERRA's protocol guarantees we would immediately halt the sale of such product in question until the label is corrected. We are grateful for the efforts devoted and generosity of resources contributed to independent oil testing and the publication of those results.

Alex Peterson

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