

Dear Diamonds:

Many of you have seen actions (including petitions and social media posts) that certain Young Living members and competitors of Young Living have taken in regard to our Cinnamon Bark essential oil. We have gone to great lengths to answer questions about this issue such as answering the petition points line by line and providing third-party lab reports and scientific insight. Despite what has been claimed on social media, multiple members of our team have been in regular communication, both by phone and email, with those who have been most vocal over the last few months.

It is time to move forward. We want you to know what action we're taking:

- We have sent letters to several of those individuals asking them to immediately halt all negative and disparaging remarks that can cause harm to Young Living.
- If they do not stop their harmful activities, their membership accounts will be terminated.

These members are in violation of Young Living's Policies and Procedures, and we are taking this step to protect both the Company's and your business interests. We take very seriously the accord that each member agrees to follow, including the prohibition on activities that may cause losses to Young Living or another Young Living member.

As you know, upon hearing about these allegations a few months ago, our team immediately sprang into action. We ordered samples of the raw materials, sent the oils in question out to some of the best experts in the industry, and re-analyzed the oils after re-distilling the raw materials. We immediately contacted many of those involved in the Cinnamon Bark campaign to better understand their position and start a dialogue. Young Living stands by everything we have reported to our members. We stand by our test results, and we most definitely continue to stand by our proprietary Seed to Seal commitment. Integrity, along with the safety and satisfaction of our customers, is paramount for Young Living.

We know that as a result of this campaign, you've had to answer tough questions from your downlines. While we respect the pursuit of seeking truth, we disagree with many of the methods employed by those members involved in this particular pursuit, as they clearly violated Young Living's Policies and Procedures and Code of Ethics.

We openly recognize the need to provide more education to our leaders on our high standards for testing and exceptional quality methodologies. Our team has been working to bring this process to life through a series of videos, which will be live early next week. As our Diamonds, it is imperative that you set the tone with your downlines and immediately dispel rumors and false information. We value every one of our members and emphasize the importance for everyone to practice honesty, professionalism, and integrity in the development and operation of their sales organization.

Dr. Mike Buch, VP of R&D & Product Management, is addressing the field to share the latest updates on the research. You can read his letter here: [https://static.youngliving.com/en-US/PDFS/Letter From Dr Mike Buch 04.29.16.pdf](https://static.youngliving.com/en-US/PDFS/Letter%20From%20Dr%20Mike%20Buch%2004.29.16.pdf).

Sincerely,

Matt French